

PRIVACY POLICY

THIS PRIVACY POLICY DESCRIBES HOW YOUR INFORMATION MAY BE USED AND DISCLOSED. PLEASE REVIEW IT CAREFULLY.

This Privacy Policy tells you about the ways we may use and disclose your information. By accessing or otherwise using our website: <http://www.surepoint-er.com/> (our “Website”), you consent to the data practices described in this Privacy Policy.

Furthermore, we use third-party contractors to help determine how our Website is being accessed by the public. This Privacy Policy also tells you about the ways information is gathered through your use of our Website to enhance access and utilization of our Website. When this policy uses the words “us” or “we”, it may include our third-party contractors.

1. COLLECTION OF YOUR INFORMATION

We may collect information, such as your e-mail address and your name. We may also collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, and gender.

There is also information about your computer hardware and software that is automatically collected by us when you visit our Website. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is gathered by reverse proxy or otherwise and is used by us for the utilization of our Website and to maintain and increase accessibility.

2. USE OF YOUR INFORMATION

We collect and use your information to operate our Website and to deliver the services you request.

We do not sell, rent or lease customer lists to third parties. We may contact you regarding third-party healthcare providers. All such third parties are prohibited from using your information except to provide these services to us and they are required to maintain the confidentiality of your information.

You may “opt-out” of or “unsubscribe” from, communications from us.

We record the websites and pages our customers visit within our Website, in order to determine what services or information is being accessed and used. This data is used to enhance our Website experience.

3. REQUIRED DISCLOSURES

Our Website will disclose your information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on us or the site; (b) protect and defend our rights or property; and, (c) act under exigent circumstances to protect the personal safety of the users of our Website or the general public.

If we go through a business acquisition, asset sale, merger, etc., your information may be transferred. You acknowledge that such transfers may occur and are permitted by this Privacy Policy. The acquirer of any information through a business transfer will be subject to this Privacy Policy until revised by the acquirer pursuant to this Privacy Policy.

4. USE OF COOKIES

We may use “cookies”. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

You may disable cookies within your browser’s settings.

5. USE OF CAPTURE CODE

Capture Code is code that enables the tracking of visits and activities on our Website. You may “opt out” of the tracking enabled by Capture Code by following this link: <https://www.reachlocal.com/trackingopt-out>

6. SECURITY OF YOUR INFORMATION

We take reasonable steps to secure your information from unauthorized access, use or disclosure, although, there is always some element of risk involved in sending your information online. The demographic and payment information you provide through the App is stored on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol. Your information may be processed and stored outside the United States of America where laws regarding processing of information may be less stringent than the laws in your country or state. Your information will not, however, be used or disclosed for purposes for which you have not given consent or which are not permitted under applicable law.

7. PRIVACY POLICY CHANGES

We will occasionally update this Privacy Policy to reflect our experiences, modification to our procedures and to incorporate customer feedback. Review this Privacy Policy periodically to ensure you remain informed as to our current policy.

8. MINORS

Our Website is intended for use by those 18 years of age or older. Minors must use our Website with adult supervision.

9. CONTACT INFORMATION

If you have questions about our Privacy Policy, please contact us at 214-259-2493.